



Hello, I am

Matseliso Mohale

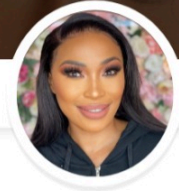
Corporate Communication Specialist | Producer

Print Resume

Home

About

Resume



Portfolio

Achievements

Contact

Who am I ?

A Corporate Communication Specialist and Producer in the Mountain Kingdom of Lesotho.

A **Corporate Communication Specialist**, experienced **Business Development Supervisory** and **Producer** in the Mountain Kingdom of Lesotho with extensive experience in **Marketing** and **Film Industry**. I am a focused confident corporate communication specialist and dedicated entrepreneur who is disciplined, determined, trustworthy, self-motivated, complexity breaker and hardworking with extensive experience in marketing and film industry. I am a boundary breaker enduring hard working spirit and determination to always expand my horizons by my eagerness to learn and grow better on every activity I engage in. I exert confidence in myself which enhances my professionalism leaning to hierarchical model of the company I serve. I have great attitude at all times and always stick to my task; I take pride in my job and strive for excellence even when under pressure. I enjoy working with people as a team regardless of their different dimensions, especially building a strong everlasting relationship that shall help both the personnel and the company survive both internal and external challenges. Therefore, I always want my seniors to be assured of my service delivery and depend on me for the betterment of the organization I serve (same applies to the projects I work on).

Personal Info

Birthdate : 02/17/1986

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Phone : +(266) 580 881 17 / 620

881 17 **linkedin :** [Matseliso Mohale](#)

Address : Khubetsoana, Salang

Maseru, Lesotho.



Languages

English

Sesotho/Southern Sotho

French

My Expertise



Professional Corporate Communicator

Business Customer Relationships | Idea & Plan presentations | Project Coordination | Corporate Events MC



Audio and visual multimedia producer

Established Mohale Media | Co-owner of Technomath Pty Ltd | Executive board member of MPALE



Digital Marketing

Professional Video & Audio commercials | Brand Ambassador | Social Media Influencer



Actress & film producer

Film Producer | Director | Actor | Script Writer

Experience

2020 - Present

Lecturer - Faculty of Communication,
Media & Broadcasting

Matseliso Mohale currently working under the Faculty of Communication, Media & Broadcasting as a Lecturer.

Skills:

Team Management · Proactive · Strategic Communications · Critical Thinking · Presentation Skills · Digital Communication · Emotional Intelligence · Conflict Resolution · Entrepreneurship · Higher Education · Leadership · Project Management · Media Production

2013 - 2020

Internship & Industry Assistant

LEAP (Limkokwing Entrepreneurship Acceleration Platform) - Internship & Industry Assistant

Matseliso Mohale's previous employment at the aforementioned position was to liaise with the industry on behalf of the University in regard to students' internships and placements in the industry to enable them to gain experience in the real work places. And also incubation supervisor (creating Limkokwing Entrepreneurship Acceleration Platform companies with students from different faculties depending on the nature of the company).

Education

2015 – 2018

Limkokwing University of Creative Technology
(Botswana) Masters of Arts and Communication Science.

2008 – 2012

Limkokwing University of Creative Technology
(Lesotho) BA (Hons) In Professional Communication.

2005 – 2006

Computer Education & Training Technology (Lesotho)
Certificate in Information Technology.

1998 – 2002

Abia High School
Cambridge Overseas Certificate.

Skills

Communication Skills

Presentation Skills

Leadership Skills

Team Management

Emotional Intelligent

Critical Thinker

Strategic Communication

Conflict Resolution

Proactive

Project Management Skills

Communication Skills

Entrepreneurship

Media Productivity



500

Hours Worked



50K

Project Finished



200K

Happy Clients



30k+

Social Media Followership

My Services



Corporate Communication Strategist

Develops, implements and manages communication strategies for an organization to create a positive public perception of the organization. Plans and evaluate communications campaign, monitor the public's perception of the organization and also organize fund raisers and handle volunteer recruitments and to transmit coherence, credibility and ethics:

- Written/Information output
- Public Relations
- Search Engine Optimization
- Presentations/Public speaking
- Marketing



Multimedia Production services

Responsible for all research leading to relevant content creation and production. Coordinates and manages the production of the multimedia projects.

The service encompasses the production of:

- Radio Adverts
- Television Adverts
- Film Production
- Documentaries



Digital Marketing Strategist

Derives digital marketing strategies to advance the businesses/ organizations' reach to its target audience. Utilizing social media and other digital channels like facebook, instagram, linkedin, youtube and blogging to convey promotional messaging and measure its impact through the customer journeys.

- Inbound and Outbound Digital Marketing
- B2B and B2C Marketing
- Social Media Influencing



Business Oriented Research Projects

Do the research for and towards organizational improvement. Involved in gathering comprehensive data and information of all areas of business and incorporating the same information for ensuring (1) maximum production and profit for business, (2) development and impact for non-profit organizations and (3) for resuscitated overall operational performance.

The strategies include:

- Quantitative & Qualitative Research
- Issue or Goal based Research
- Provides Insights and Demographics (Trends & market demands)



Public Relations & Brand Strategic Communication

Helping companies/organizations with means and ways of connecting with their intended audience and stakeholders to communicate their brand and message. Builds advocacy of the company/organization's mission, using communication strategies, visual designs and tone of voice to depict the messages, goals and concepts of the organization.

Benefits include:

- Increased Sales and Impact
- Customer Retention and Brand Recognition
- Develop Distinct Brand



Communication Consultancy

Assist corporations and organizations to determine the accurate communications strategies for smooth and competent operation. The service ensures that the client has everything needed to manage the communications efforts at an advanced level of business intelligence and elegance.

These are some of the workflows:

- Flexible Engagement Schedule
- On demand freelancing offerings
- Media PRO Plans

Latest Achievement & Awards



Highlighting the achievement: From Lesotho to Muvhango: Fulfilling My Dream

By: Admin 276 856

My name is Matseliso Mohale and I am an award-winning actress, lecturer, and producer. My hard work and dedication to my craft have paid off, and I have seen my childhood dream of being on international screens come true. Recently, I was cast in the popular South African drama series, Muvhango. I secured a role on the show which airs weekdays at 9PM on SABC 2, where I will play the character of Lipuo. This is just the latest in a long line of successes for me. In recent years, I have established myself as one of Lesotho's best exports in the creative industry. I am not only an actress but also a lecturer at Limkokwing University of Creative Technology in the faculty of Communications, Media and Broadcasting. I am passionate about education and believe it is important to follow your dreams while also getting an education.

Lesotho delegate in SADC industrialization

By: Admin 456 264

A communication expert and moderator for 6th annual SADC industrialization Week in Democratic Republic of Congo, Kinshasa. SADC Industrialization Week is an annual public-private engagement platform that fosters new Intra-African trade and regional investment opportunities. 2022's theme was "promoting industrialization through natural resources transformation, agro-processing, mineral beneficiation, and regional value chains development for inclusive and resilient post-covid-19 economic growth"

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[Read more](#)

Aims of the SADC Industrialisation Week

1. Disseminate information on the SADC Industrialisation Strategy and Roadmap
2. Commemorate the Africa Industrialisation Day in the region in a much more effective way
3. Intensify engagement and develop partnerships with development partners and other third parties to promote the SADC Industrialisation Strategy at national and regional level
4. Identify challenges faced by businesses in the region in the development and strengthening of Regional Value Chains (RVCs)
5. Engage policy makers, private sector, academia, researchers, and other key stakeholders in policy dialogue to enhance work on industrialisation at both national and regional levels
6. Increase engagement on industrialisation strategy at national and regional level
7. Share progress on the implementation of the previous SIW declarations and sssuccess stories



Award of Distinction for my work, received in India

By: Admin 846 356

Film "Basotho Culture" From Lesotho Begged Award Of Distinction At Global Festival of Journalism in Noida, India. This documentary is about Moshoeshoe, the founder of Basotho Nation, Basotho, their culture and meaning behind their cultural activities. It is produced by Matseliso Mohale





Playing Wendy on Nikiwe that plays on Etv at 6:30pm during weekdays

By: Admin 846 356

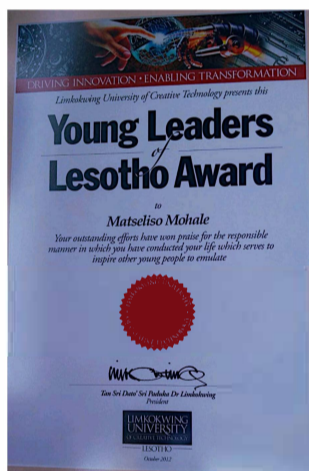
Nikiwe is a South African television drama series written by Bongki Ndaba and executive produced by Thomas Gumede and Lungile Radu. It is an e.tv original production produced by Parental Advisory Productions for e.tv, and stars Lungelo Mpangase, Muzi Mthabela, Clementine Mosimane, Kenneth Nkosi and Israel Matseke Zulu



Focusing on the recent role: From Stage to Screen: Matseliso Mohale Lands Lead Role in "Nikiwe" (as Featured in The Eye Magazine)

By: Admin 846 356

The October 15th, 2023 edition of The Eye features you on its cover, celebrating your achievements in the entertainment industry. The article highlights your recent casting in the popular South African TV series "Nikiwe." This accomplishment marks a significant step in your acting career and solidifies your status as a rising star.



Young Leaders Lesotho Award

By: Miss Mohale 351 92

Matseliso Mohale received an award for her posture in film making and leadership in academia by Professor Limkokwing in honor of her outstanding work.



Best Lesotho film award

By: Admin 234 123

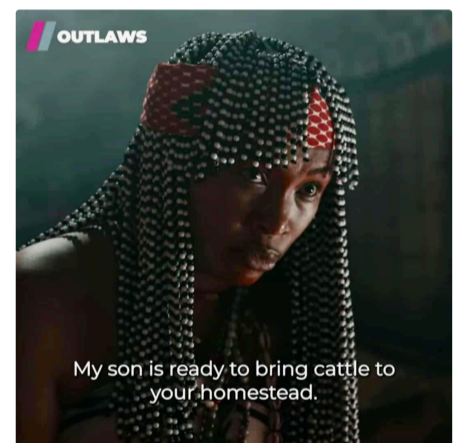
Lesotho Film Festival is an annual Sesotho Media & Dev event that intends to build further appreciation for quality films produced by local practitioners and international Film-makers with the intent of promoting film-making. Local and international film makers submit their films to compete and the winner will be announced on the day of the event.

Matseliso mohale's film came out on top and was given the awards.

This section will outlined theme and message it was passing and impact to it's view.

My Portfolio

- All
- Marketing
- Film
- PR
- CSR
- Articles



Companies Worked With

